



THIS PROPOSAL IS ABOUT



Seniors who can't retire



Parents who work endless hours



Women struggling to provide for their children



College graduates with student loan debt



Fundamental fairness

IDAHO HAS TWO CHOICES. WE CAN BE . . .



a state where our citizens work for poverty wages and rely on government services.



a state where workers are able to pull themselves out of poverty and no longer have to rely on the government.

WHY RAISE THE MINIMUM WAGE?



The Idaho Legislature hasn't addressed the low minimum wage of \$7.25 for 10 years.



A single adult working full-time and earning the minimum wage lives in poverty.



Most minimum wage earners work multiple jobs just to make ends meet.



Workers over 20 make up 85% of minimum wage earners, with the average age of 35.



Lack of a fair wage forces many young Idahoans to leave the state to find jobs with better pay.



Minimum wage jobs are no longer reserved for high schoolers on summer vacation.



Raising the minimum wage will allow women trapped in abusive relationships to escape.



Increasing the minimum wage will reduce the number of people using government social services in Idaho.



Over 250,000 Idahoans (39.6%) work for less than \$12 an hour, which is the highest percentage in the nation.



Over 43% of minimum wage earners have attended college and about 10% have earned degrees.

Paid by Idahoans for a Fair Wage. Rodger C. Couch, Treasurer

fairwageid.org | Volunteer to help at FairWageID@gmail.com